

# Project based learning

## Summary

This 6-hour project-based activity enables Master Trainers and Trainers to co-create two complementary entrepreneurship training modules focused on Planning and Management and Coping with Uncertainty, Ambiguity and Risk. Trainers design learning experiences that help women entrepreneurs plan strategically while remaining adaptable in unpredictable environments.

By the end of this project-based activity, trainers will be able to:

- Design two enterprising training modules (Planning and Management and Coping with Uncertainty, Ambiguity and Risk) integrating learner-centred and gender-sensitive approaches.
- Apply facilitation techniques that help women plan strategically and manage resources effectively.
- Develop tools that encourage adaptability, creativity, and confident risk-taking.
- Prototype blended learning materials promoting structured yet flexible planning.

## Preparation

Estimated duration: 1 hour

### 1. Context Exploration

Analyse real or hypothetical challenges women entrepreneurs face in uncertain markets.

### 2. Inspiration Inputs

Review examples of women-led businesses that adapted successfully to change.

### 3. Ideation Session

Groups draft learning outcomes for each module using the EntreComp Framework.

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## Delivery

Estimated duration: 4 hours

### 1. Design Sprint – Enterprising Module: Planning and Management (2 hrs)

- Define aims and target level (EntreComp Foundation to Intermediate).
- Co-create an activity such as the “Scenario Planning Challenge”: groups plan responses to three possible market futures, prioritising actions and resources.
- Mentoring prompts: “What would you prioritise if resources were limited?” “Which scenario feels most realistic and why?”

### 2. Design Sprint – Enterprising Module: Coping with Uncertainty, Ambiguity and Risk (1.5 hrs)

- Explore how entrepreneurs perceive and manage risks (financial, social, operational).
- Co-create the “Risk Mapping Canvas” identifying risks, rating likelihood and impact, and planning mitigations.

### 3. Peer Exchange (30 mins)

- Groups present both modules and discuss: How do they balance structure and adaptability? Are they feasible and inclusive?
- Feedback recorded verbally or via shared notes.



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## Reflection

Estimated duration: 1 hour

### 1. Reflection (30 minutes)

Individual reflection on how planning and adaptability can coexist in entrepreneurship training.

### 2. Review (30 minutes)

Peer-review prototypes using criteria on clarity, integration of adaptive thinking, mentoring principles, and contextual fit.

## Entrepreneurship Module

Each group produces two enterprising module prototypes (Planning and Management and Coping with Uncertainty, Ambiguity and Risk) each containing a session outline, one core interactive activity and facilitator guidance. Materials can be presented in multiple formats (e.g., infographic, storyboard or digital file) and saved to a shared drive before their review, finalisation and upload to the WEntre Online Learning Platform.